

Working with the Board of Directors is an authoritative, insider's perspective on strategies that modern business leaders employ to build, maintain, and continually strengthen their partnership with the board of directors. Featuring CEOs and presidents from some of the top companies in the nation, these experts guide the reader through not only the qualities a CEO should possess to initially build a rapport with the board, but also the skills necessary to bring that relationship to the next level. From outlining how the board spends its time to deciding which topics should be addressed, these authors evaluate what it takes to lead board meetings in an effective, efficient manner while ensuring that company goals are set with the executive team. Additionally, these top executives offer their advice for handling common impediments they encounter with the board, including tips to overcome them. Highlighting the importance of open, honest communication as a building block of the CEO/board relationship, these experts explain how to engage the board as a source of company strength by developing a shared vision. The different niches represented and the breadth of perspectives presented enable readers to get inside some of the great strategic minds of today, as these leaders identify what it takes to establish and sustain a healthy, profitable, symbiotic relationship with the board. Inside the Minds provides readers with proven business intelligence from C-Level executives (Chairman, CEO, CFO, CMO, Partner) from the world's most respected companies nationwide, rather than third-party accounts from unknown authors and analysts. Each chapter is comparable to an essay/thought leadership piece and is a future-oriented look at where an industry, profession or topic is headed and the most important issues for the future. Through an exhaustive selection process, each author was hand-picked by the Inside the Minds editorial board to author a chapter for this book. Chapters Include: 1. Robert E. Coffee Jr., President and Chief Executive Officer, Tideland Bank - Bank on Growth: Do the Right Things 2. Martin W. Gross, President and Chief Executive Officer, ABB Lummus Global - Listen, Learn, and Lead: Keys to Good Rapport with the Board 3. Gary R. Hedrick, President and Chief Executive Officer, El Paso Electric Company - Transparency: A Window on the CEO/Board Relationship 4. Daniel Hamburger, President and Chief Executive Officer, DeVry Inc. - The Value of Trust in Partnership 5. Jeffery H. Boyd, President and Chief Executive Officer, priceline.com - The CEO and the Board: A Shared Commitment 6. Richard Battista, Chief Executive Officer, Gemstar-TV Guide International Inc. - Engaging the Board as a Source of Company Strength 7. Eddie J. Davis, President, Texas A&M University - Public and Politics: Working with an Academic Board 8. Terrence L. Bauer, President and Chief Executive Officer, Orion HealthCorp Inc. - Realizing High ROI on Board Interaction through CEO Success and Strategic Planning 9. Michael L. Browne, President and Chief Executive Officer, Harleysville Insurance - The Keys to a Winning Team 10. Robert L. Bailey, Chairman and Chief Executive Officer, PMC-Sierra Inc. - Bonding with the Board to Enhance Credibility and Achieve Buy-In 11. Patrick M. Byrne, Chairman and Chief Executive Officer, Overstock.com - Getting on Board at the Speed of the Internet

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